

420 HempFest

RADION, AMSTERDAM 19 APRIL 2020

PROGRAM ADVERTISING RATES 2020

This special 420 HempFest program will be published & distributed for the entire month of April 2020 to commemorate this special month. It will include information regarding the events around the city of Amsterdam, the Radion festival, an exhibitor list and venue map, unique content about the 420 HempFest transition, its new thematic approach and more!

3.000 copies will be printed & distributed (for free) to all visitors & exhibitors. Selected commercial locations including (and not limited to) : coffeeshops, cafes, restaurants, bars, clubs, etc... in the Amsterdam area will also receive copies to display. A digital version will be available via the website.

AD FORMAT	PRICING*	PAGE SIZE (w+h in mm)
Outside back cover ¹	€ 1.500	148 x 210
Inside front cover ¹	€ 1.200	148 x 210
Inside back cover ¹	€ 1.200	148 x 210
Advertorial (1 full page)	€ 1.000	1300 characters & 2-3 photos
Full page (A5)	€ 900	148 x 210
1/2 page	€ 475	148 x 105
1/4 page	€ 225	74 x 105
1/8 page	€ 150	74 x 52

¹ Includes a covered exhibition stand * All prices exclude 21% VAT.

TECH SPECS

Size : A5 (148 x 210mm)
Pages : 36 (can increase)
Colour : Full colour
Paper : 135gm Matte white
Cover : 250gm white gloss laminate
Bind : Stapled

ART SPECS

Format : PDF EPS TIF JPG
Colour : Full colour (cmyk)
Resolution: 300dpi (and above)
Bleed : 10mm on all sides

**Artwork delivery deadline :
15 March 2020**

ADVERTISING CONTRACT

Company _____
VAT number _____
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Ad space questions, contact **David Lazarus** : +31 6 25 33 94 02. Tech. specs. questions, contact **Brian Bibi** : +31 6 45 51 07 95. All ads are curated and if/when accepted, a confirmation and invoice will be sent to the contact email stated. Payment to be made within 10 working days. Payments can be made directly to IBAN : NL 90 BUNQ 2291 6351 82. Please include Company name, ad size & contact info with payment details. **Gracious Goat Marketing**, Postbus 9607, Box G1700, 1006GC Amsterdam, NL. KvK 74348728 TheGraciousGoat.com